



Anyone can write. But when it comes to marketing, you need to do more than simply lay down facts. You need to move people. Change minds. Make sales.

A good copywriter can help you do this by using words with the finesse of an expert Scrabble player. Of course, this means maximizing the emotional power of our incredible English language. And in advertising, a strategic, marketing-oriented mind is also essential. A writer with these qualities can make all the difference in your ability to win new accounts, build product preference or quickly boost market share. That's where I come in.

For more than 20 years, my communications work has been a persuasive force for industry leaders like Eastman Kodak, Citibank, MasterCard, and General Tire. I've also helped plenty of smaller companies to become bigger companies.

Now, I'd love to help you score points with your customers. Double and triple points, too. Call me today at 585-746-7082 and let's get the game going.

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