



**RIDICULOUS DEMANDS
EMBRACED. UNREASONABLE
DEADLINES WELCOMED.**

Do anything long enough and you get to be pretty good at it. That's true whether you're a steamfitter, neurosurgeon or professional golfer. It applies to advertising creatives, too.

Years in this business have given me the opportunity to face some pretty big challenges from companies like MasterCard International, Eastman Kodak, General Tire, Citibank and other leading names. That includes challenges to scrap great ideas and come up with something even better. Or meet incredibly tight deadlines. A week. Over the weekend. Oh and there's my favorite: "Can I see something in about an hour?"

Experience has given me the tools and resilience to respond quickly. It's also shown that tight deadlines can bring out the best in me. And my work. I am in the process of moving to Knoxville now where I'll do whatever it takes to become your favorite freelancer writer. I'd love to show you samples of previous work. So call my cell at 585-746-7082 and I'd be happy to stop by at your convenience. If you prefer, I can also email you a PDF selection of recent print samples.

David E. Rohr

COPYWRITING / CREATIVE CONCEPTS

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